

# Mackay better than Byron Bay

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Gooseponds - Amanda Balmer

MACKAY is quickly becoming a favourite destination for Australian travellers, proving more popular than Byron Bay in 2009.

Online accommodation provider [wotif.com](http://wotif.com) has revealed the places most visited by

Australian domestic travellers – and Mackay is making its way up the list.

In 2008, the region was ranked 28 but rocketed to 19 in 2009, edging out Byron Bay which was listed at number 20.

The result comes a week after Sunlover Holidays Mackay was named in its top five Queensland destinations for 2009.

In the wotif.com list, Queensland and New South Wales were the states most represented in the top 20 with six destinations in Queensland and seven in New South Wales.

The top five destinations were Sydney, Melbourne, Brisbane, Gold Coast and Canberra.

Wotif.com General Manager Brand Megan Magill said traditionally, the top destinations were generally capital cities and that hadn't changed much in 2009. But she said it was great to see some solid growth in bookings on the Gold Coast and at some regional centres, including Mackay.

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